

INJURIES IN FOOTBALL 2024

SPONSORSHIP OPPORTUNITIES

April 18-20, 2024

New Orleans, Louisiana

Presented By:



ANDREWS
RESEARCH & EDUCATION
FOUNDATION

 **Ochsner**
Sports Medicine Institute



ANDREWS
INSTITUTE

Dear Prospective Sponsor,

The 19th annual Injuries in Football Conference will be held in New Orleans, LA from April 18-20, 2024. We are excited to host the event at the InterContinental Hotel, just a couple of blocks from the legendary French Quarter.

This year's event is expected to attract additional attendees and increase the opportunity for our exhibitors to network with sports medicine professionals, including athletic trainers, therapists, biomechanists, coaches, physicians, and others. Cutting-edge therapies and treatments in the football world will include hands-on breakout sessions.

We are very excited to provide you the opportunity to showcase your individual services or products and reach this unique audience and maximize your interactions. All snacks and food will be served in the exhibitor hall, as well as a Sponsor's reception showcasing our partners. The agenda is designed to boost the engagement between exhibitors and attendees.

It is our passion and commitment to partner with industry leaders, such as your organization, to bring new and innovative solutions and education to the sports medicine and orthopaedic community. Please see the following pages for unique and exciting opportunities to be a part of this event.

We look forward to seeing you in New Orleans!

Sincerely,



James R. Andrews, M.D.
Andrews Institute
Program Course Chairman



Ashton J. Hayward
AREF President

KEY MEETING DATES

Meeting Dates

April 18-20, 2024

Location

Intercontinental New Orleans
444 St Charles Ave
New Orleans, LA 70130

Exhibit Dates and Hours*

April 18, 2024 | 2 - 6PM

April 19, 2024 | 7AM - 6PM

April 20, 2024 | 7AM - 1PM

Installation of Exhibits*

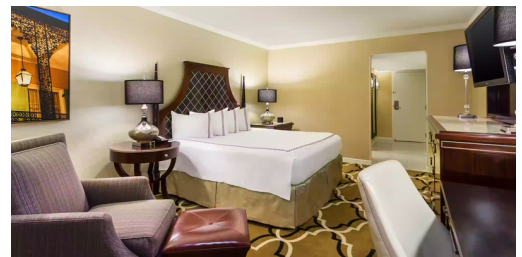
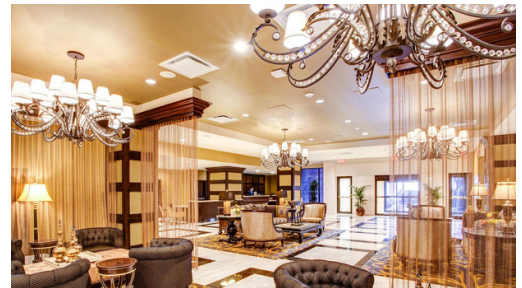
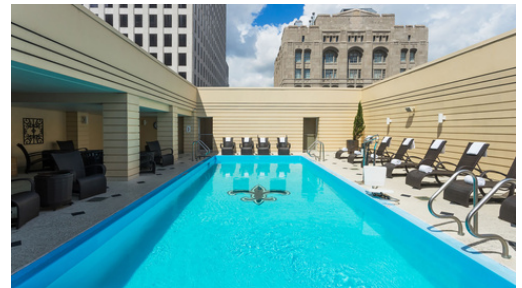
April 18, 2024 | 8AM - 1PM

Dismantling of Exhibits*

April 20, 2024 | 1PM

Sponsor Reception

April 18, 2024 | 5:30PM



*Exhibit hours subject to change based on education hours

andrewseducation.org

EXHIBIT SPECIFICATIONS & DEADLINES

Exhibit Specifications

All booths are approximately 10'x10', pipe & drape, and include the following:

- Booth Assignment
- Recognition in the program
- Two complimentary badges
- Copy of final program
- Table and two chairs
- Basic electrical power strip

Important Dates/Deadlines

Application and payment	March 1
Company logo for advertising materials	March 1
Registration bag inserts	March 1
Program ad artwork	March 1
Badge name registration	March 15
Exhibit installation	April 18
Exhibits open	April 18-20
Exhibits close and dismantle	April 20

For Additional Information & Registration, Contact:

Christine Flores

Email: Christine.Flores@andrewsref.org

Phone: 850.916.8704

Fax: 850.916.8579

Web: www.andrewsref.org

Andrews Research & Education Foundation (AREF)

1020 Gulf Breeze Parkway, Gulf Breeze, FL 32561

SPONSORSHIP OPPORTUNITIES

	CONFERENCE \$30,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Name displayed prominently on program	✓	✓	✓	✓	✓
Vendor booth with basic electrical power	*Preferred vendor booth*	*Preferred vendor booth*	✓	✓	✓
Media recognition	✓	✓	✓	✓	✓
Recognized as sponsor of provided meal or break (first come, first choice)	Thursday welcome reception	Friday or Saturday breakfast	1 morning break	1 afternoon break	
One course registration	✓	✓	✓	✓	
Full page insert for attendees' bags	✓	✓	✓		
Advertisement in conference program	2 full-pages	1 full-page	1/2 page		
Included representative(s)	4	3	2	2	2
Additional representative(s)	\$150 each	\$150 each	\$150 each	\$150 each	\$150 each

ADDITIONAL ADD-ONS

Full-page insert in conference program	\$750	Completed artwork is due by March 1, 2024. Dimensions: 8.5"x11". Full bleed ads should be 8.75"x11.25" (content live area is 8"x10.5"), non-bleed ads should be 8"x10.5"
Half-page insert in conference program	\$500	Completed artwork is due by March 1, 2024. Dimensions: 8.5"x11". Bleed ads should be 8.5"x5.5" (content live area is 8.25"x5.25"), non-bleed ads should be 8"x5.125"
All-day coffee sponsor with sign recognition	\$1200	Choose Thursday, Friday, or Saturday (first come, first serve)

SOME OF OUR PAST SPONSORS

Arthrex (Represented by Vertias Surgical Solutions) Incrediwear Catalyst Healthcare Real Estate
 Zimmer Biomet Solutions AA Medical Solutions, Inc. AlterG, Inc. Avanos Game Ready
 Breg/Absolute Surgical Celltex Therapeutics Children's Health Andrews Institute DePuy Synthes
 Envios (DJO) Firefly LLC Icon Medical Med Spec (ASO EVO) National Football League
 Ochsner Andrews Sports Medicine Institute Stryker OXOS Medical, Inc. sam Ultrasound
 Smith + Nephew Sports Medicine SportsCare USA Inc. TayCo Brace/Trazer Systems Tenex
 Proventus Elite/Thurber Medical Atlanta Falcons College Football Hall of Fame Gatorade
 Georgia Aquarium Intercontinental New Orleans New Orleans Saints Omni @ CNN Center
 University of Alabama Football

2024 INJURIES IN FOOTBALL SPONSORSHIP APPLICATION

Please complete the entire application. Incomplete applications will be returned and will delay the process of your request. Payment must be submitted with this application to secure your exhibit space. **Registration deadline: March 1, 2024**

Company: _____

Contact Name & Title: _____

Address: _____ City: _____ State: _____

Zip: _____ Phone #: _____ Email: _____

Company Website: _____

EXHIBIT STAFF INFORMATION

Enter complimentary representatives' information as you would like it to appear on badge.

1. Name: _____ Title: _____

2. Name: _____ Title: _____

Additional Representative(s): \$150 per rep.

Additional Rep. Name: _____ Title: _____

Additional Rep. Name: _____ Title: _____

SPONSORSHIP

Deadline for program inserts is March 1, 2024.

Please **check** sponsorship opportunity:

- Conference Sponsor \$30,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$3,000

Please **check** any add-ons:

- Full-Page Advertisement \$750
- Half-Page Advertisement \$500
- All-Day Coffee Sponsor \$1,200
- Additional Representatives

PAYMENT

- Check:** Make payable to Andrews Research & Education Foundation (AREF) - IIF 2024

Mail check to: Andrews Research & Education Foundation
 Attn: Christine Flores
 1020 Gulf Breeze Parkway
 Gulf Breeze, FL 32561

**Scan QR code for
electronic payment
or follow link in email**



Submit application to Christine Flores at christine.flores@andrewsref.org or fax to 850.916.8579.

This conference is being planned as an in-person event; however, we reserve the right to convert the event to a virtual setting if deemed necessary. In the event that the conference is held virtually, the contents of the sponsorship packages will be adjusted accordingly